

Message Text

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ACTION COME-00

INFO OCT-01 EUR-10 ISO-00 EB-03 AGR-03 DRC-01 RSC-01 /019 W

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R 100901Z OCT 74

FM AMEMBASSY BUCHAREST

TO SECSTATE WASHDC 0464

AMEMBASSY BUDAPEST

AMEMBASSY SOFIA

AMEMBASSY WARSAW

INFO AMEMBASSY VIENNA

UNCLAS BUCHAREST 4685

E.O. 11652: N/A

TAGS: BEXP, RO

SUBJ: TECHNICAL SALES SEMINAR FOR AGRICULTURAL CHEMICALS

REF: STATE 206626

1. MINISTRY OF CHEMICAL INDUSTRIES AND MINISTRY OF AGRICULTURE SHOW DECIDED INTEREST IN TECHNICAL SALES SEMINAR BUT FIND DATE DIFFICULT TO COPE WITH, AS MANY SPECIALIST WILL HAVE BEEN CALLED OUT TO AGRICULTURAL CAMPAIGNS BY END OF FEBRUARY. JANUARY OR EARLY FEBRUARY WOULD BE MORE SUITABLE DATE FOR ROMANIANS. AGRICULTURE MINISTRY WOULD PREFER JANUARY, AS MANY PROVINCIAL SPECIALISTS WILL BE IN BUCHAREST THEN FOR OTHER TRAINING. SEMINAR SHOULD UNDER ANY CIRCUMSTANCES BE HELD IN BUCHAREST.

2. "AGRICULTURAL CHEMICALS" THEME SEEMS APPROPRIATE TO ROMANIANS. THERE EXISTS PREOCCUPATION WITH INSUFFICIENCY OF FERTILIZER FOR DOMESTIC USE AND, ESPECIALLY, OF PESTICIDE PRODUCTION. MINISTRY OFFICIALS ADVISE THAT THEIR INTEREST EXTENDS TO FERTILIZERS (NITROGEN, PHOSPHOROUS, AND POTASSIUM), PESTICIDES, HERBICIDES, FUMIGANTS AND ANIMAL FEED SUPPLEMENTS. MORE DETAILS WILL BE FORTHCOMING FROM MINISTRY OF CHEMICAL INDUSTRIES.

3. MINISTER OF CHEMICAL INDUSTRIES MIHAIL FLORESCU IS PREPARED TO INAUGURATE SEMINAR, AND HIS MINISTRY IS AGREEABLE TO ACTING AS CO-SPONSOR (MEANING HELP IN MAKING ARRANGEMENTS AND LINING UP UNCLASSIFIED

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PARTICIPANTS BUT NOT FINANCIAL CONTRIBUTION).

4. MINISTRY OF AGRICULTURE SUGGESTS SEMINAR BE THREE-DAY AFFAIR
WITH FORMAT EITHER OF ONE DAY DEVOTED TO EACH MAJOR FIELD (FERTILIZERS,
HERBICIDES, ANIMAL FEED SUPPLEMENT) OR ELSE PARTICIPANTS BEING DIVIDED
INTO THREE GROUPS OF SPECIALIZATION.

5. FOLLOWING LIST OF AMERICAN FIRMS THAT ROMANIANS WOULD BE GLAD
TO SEE ON SCENE PROVIDES INDICATION OF THEIR THINKING: DIAMOND ALKALI,

AMCHEM PRODUCTS, DU PONT, STAUFFER CHEMICAL, ELI LILLY, AMERICAN
CYANAMID, DOW, MONSANTO, FMC, ABBOTT (FUNGICIDES), UNION CARBIDE,
MERCK SHARP & DOHME (FUNGICIDES), UPJOHN (HERBICIDES) AND LARUTAN
(FERTILIZERS).
BARNES

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